

**Karnataka State Rural Livelihood Promotion Society  
Department of Rural Development & Panchayath Raj  
Karnataka Multi-Sectoral Nutrition Pilot Project**

**REQUEST FOR EXPRESSIONS OF INTEREST (REOI)**

**Country Name:** INDIA  
**Project Name:** KARNATAKA MULTI-SECTORAL NUTRITION PILOT PROJECT  
**Grant No.:** TF017363  
**Assignment Title:** 'Innovative Project - Feasibility Study' to conduct a Feasibility Study of introducing Low Cost EDF in the market through the Private Sector.  
**Reference No.:** KSRLPS/KCNM/40/2016-17

The Karnataka Rural Livelihoods Promotion Society (KSRLPS), under the aegis of the Karnataka Nutrition Mission, with support from the World Bank and the Japan Social Development Fund (JSDF) is implementing a Multi-Sectoral Nutrition Pilot Project in two Blocks of Karnataka, namely Devadurga in Raichur District and Chincholi in Gulbarga District. The pilots are designed based on existing pilots being implemented under the Karnataka Nutrition Mission in Gubbi, Shikaripura and Bellary Rural taluks of Tumkur, Shimoga and Bellary Districts respectively by the Karnataka Nutrition Mission.

The Pilot aims at improving nutrition outcomes in children 0-3 years of age, adopting a life cycle approach, focusing on adolescent girls, pregnant and lactating women and children 0-3 years of age. It focuses on the proximate determinants of nutrition by providing daily nutrition food supplements to under-nourished children, adolescent girls and pregnant and lactating women on the one hand; and places an equally strong focus on intermediate determinants of nutrition by implementing an intensive behaviour change communication strategy to improve household behaviours and access to services on the other hand.

**Innovative Project- Feasibility Study of Introducing Low Cost EDF in the Market through the Private Sector**

One of the Innovative Projects proposed within the JSDF/World Bank assisted Karnataka Multi-Sectoral Nutrition Pilot Project is to conduct a Feasibility Study of introducing Low Cost EDF in the market through the Private Sector.

One of the major causes of under nutrition and calorie-protein-micronutrient deficiency among large sections of our population, especially the poorest 30-40 percent, is that there is presently a complete vacuum in the market for low cost, fortified energy foods for BPL families.

The daily diets of the poorest families are meagre, and can at best qualify as subsistence diets. For lack of money and knowledge, the families are not able to provide nutrition required for healthy growth of children and adolescents during rapid growth periods, for

women during pregnancy and lactation, for all age groups of both genders during or after illness, and complementary food for infants after 6 months of age.

They are already providing several varieties of expensive protein and energy dense foods for children and adults of the more affluent classes. For BPL populations of all age groups and both genders, there is presently a huge market vacuum for low-cost energy foods. Unfortunately, this vacuum has been filled up by junk foods and tobacco based products that are marketed aggressively. Evidence from rural areas also reveals that the poor are forced to purchase expensive energy foods, the only ones available in the market, when they are faced with a serious health emergency or when acute malnutrition becomes life threatening, sometimes spending their entire week's wages for purchasing these products.

**The objective of this Consultancy** is to conduct a detailed study a) Whether the family is aware of nutrition needs. b) What is the monthly spending on food, c) Awareness about girls, pregnant & lactating mother etc., d) Awareness about dietary food available in the market etc., special nutrition dietary needs of the age groups 0-3, 3-6, adolescent, the need and assessment of demand, the market entry strategy, and the investment feasibility, to address the vacuum in the market for low cost, fortified energy foods for BPL families, which is confirmed by empirical evidence emerging from the field, especially in respect of chronically under nourished and wasted children under 3 years.

The implementation period is eight months (**8 months**) after signing Contract.

The Karnataka State Rural Livelihood Promotion Society, Department of Rural Development and Panchayat Raj, Bangalore now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Service of conducting the "Feasibility Study of introducing Low Cost EDF in the market through the Private Sector."

Interested Consultants shall provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

#### **I. The short listing criteria are:**

##### **1. General Conditions:**

- i. The Agency shall be incorporated & registered in India, under Societies Act or any Academic Department which is affiliated with an Agriculture University and/ or any organization which is actively involved in the academic related work shall be in operation in India for a minimum of 10 years
- ii. The Organization shall not be involved in any major litigation that may have an impact of affecting or compromising the delivery of services as required under this REOI
- iii. The Organization shall not have been blacklisted by any Central/State Government/Ministry in India in the last 5 years
- iv. If it is an educational Institution, it shall have the necessary Accreditations / Affiliations from concerned Government bodies. The Agency should fulfil statutory obligations as laid down under relevant Acts & Rules.
- v. Educational Institutions / Organisation may submit an abstract of their activities (academic & research related) with regard to Food & Nutrition / Dietetic & related

studies. They may also provide details of surveys / studies carried out about Market based research on Food / Health/Nutrition Sectors

## **2. Pre Qualification**

- i. The agency shall have a registered / head office in India pertaining to Foods & Nutrition, Dietetics etc.
- ii. The Agency shall have a minimum annual turnover of INR 50 lakhs for last three financial years (2013-14, 2014-15 & 2015-16) (Audited Financial Statements i.e., Balance sheet and profit and loss account accompanied by a Certificate from External Auditors (CA's Certificate) that has to be submitted)
- iii. The agency shall submit a copy of the IT Returns filed for the last three assessment years (2014-15, 2015-16 & 2016-17).

## **3. Technical Qualification:**

- i. Foods & Nutrition / Dietetics / Applied Nutrition related market based study and research, Food products preparations, lab facilities for analysis etc., are desirable.
- ii. The Agencies shall have at least 10 years experience in Research and Feasibility Study of the Health / Nutrition Sectors (Documents shall be enclosed) and / or have experience in Foods & Nutrition sector with knowledge of field sampling & Research methodology & data analysis

**II.** The Agency shall submit the Signatory Authority Certificate, Undertaking on Litigation, Undertaking Blacklisting with Covering letter in the prescribed forms (Annexure Form - I to IV) attached to the EOI.

## **III. General Information:**

- A.**
1. Consortium/Joint Ventures are not allowed under this project.
  2. Sub-Contracting is NOT allowed.
  3. All documents including all the pages of the proposal shall be signed by the Head of the organisations or her/his authorized signatory. (Documentary evidence of authorization to be provided).

- B. The geographical coverage, sampling & the methodology is not defined in the TOR with an intension to get it on discussion with the bidders. Therefore, the shortlisted bidders will be invited for a prebid meeting to discuss & finalise the geographical coverage, sampling & methodology to be adopted. On finalising this, the amended TOR will be issued for submitting the technical & financial proposal.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers, January 2011, revised July, 2014 ("Consultant Guidelines"-available at <http://web.worldbank.org>), setting forth the World Bank's policy on conflict of interest.

The RFP will be issued to the shortlisted firms. Shortlisted firms shall submit Technical and Financial Proposals. The selection of the firms will be made in QCBS Method as per the Consultant guidelines.

The Consultant will be selected in accordance with the Quality and Cost Based Selection (QCBS) method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours.

**Office of the Mission Director,**

Sanjeevini -NRLM  
Karnataka State Rural Livelihood Promotion Society,  
Department of Rural Development & PanchayatRaj,  
# 55, Abhaya Complex, 4<sup>th</sup> floor, Risaldhar Street,  
Sheshadripuram, Bangalore - 560020  
Ph-080-23083000

**Office of the Advisor,**

Karnataka Comprehensive Nutrition Mission,  
# 305, 3rd Floor, Blue Cross Chambers  
No 11, Infantry Cross Road  
Bangalore- 560001  
Phone : 080 2559787/834  
Fax : 080 25592787

**Time line for submission of EOI:**

The last date for submitting the Expression of Interest (EOI) with a detailed profile of your Agency is .....

02/05/17 29/04/2017 or before 3PM.

  
Mission Director  
Sanjeevini - KSRLPS

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## ANNEXURES

### ANNEXURE FORM I : Covering Letter

(On letterhead)

[Date]

To,  
The Mission Director,  
Sanjeevini  
Karnataka State Rural Livelihoods Promotion Society  
4<sup>th</sup> Floor, Abhaya Complex,  
Slum Development Board Risaldar Road,  
Bangalore-560009

Dear Sir,

**Ref: Request for Expression of Interest for Shortlisting of .....**

Having examined the Request for Expression of Interest (REOI), we, the undersigned, hereby submit our response as required by the REOI.

Particulars	Remarks
<b>Name:</b>	
<b>Address</b>	
<b>Chief functionary if the agency</b>	
<b>Registration details of the agency</b>	
<b>Details of the major works presently being implemented and during the last year (name and type of the work) particularly study on nutrition /dieting based food products , Agri market study and research , investment feasibility study works implemented by the agency</b>	
<b>Audited and financial statement for the last three years</b>	

We confirm that the information contained in this response or any part thereof, including its exhibits and other documents and instruments delivered or to be delivered to KSRLPS is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its short-listing process.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading during the short listing process, we are liable to be dismissed from the selection process or termination of the contract during the project, if selected to do so.

We agree for unconditional acceptance of all the terms and conditions set out in the REOI document.

It is hereby confirmed that I/We are entitled to act on behalf of our company/ corporation/ firm/ organization and empowered to sign this document as well as such other documents, which may be required in this connection.

Dated

(Signature)

(Name)

Duly authorized to sign the Response for and on behalf of:

(Name and Address of Firm)

Seal/Stamp of Firm

Witness Signature:

Witness Name:

Witness Address:

Note: To be uploaded in E procurement Portal, along with submission of EOI

**ANNEXURE FORM II : Signatory Authority Certificate**

(On letterhead)

[Date]

To,  
The Mission Director,  
Sanjeevini  
Karnataka State Rural Livelihoods Promotion Society  
4<sup>th</sup> Floor, Abhaya Complex,  
Slum Development Board Risaldar Road,  
Bangalore-560009

Dear Sir,

**Sub: CERTIFICATE AS TO AUTHORISED LEGAL SIGNATORIES**

I,....., Director on the Board of Directors/  
Trustees/ Partner of ....., certify that  
..... who signed the above Bid is authorized to do  
so and bind the organization by authority of its board/ governing body, as evidenced in  
the attached document.

(Signature)

Authorized Signatory name

Company Seal)

Designation

(Organization/

Evidentiary proof: Appropriate Board resolution / other documents as necessary

Note: To be uploaded in E procurement Portal, along with submission of EOI

**ANNEXURE FORM III: Undertaking on Litigation**

(Organization letterhead)

[Date]

To,

Mission Director,

Sanjeevini

Karnataka State Rural Livelihoods Promotion Society

4<sup>th</sup> Floor, Abhaya Complex,

Slum Development Board Risaldar Road,

Bangalore-560009

**Sub: Undertaking on Major Litigation**

Sir,

I/We as potential '.....' do hereby state that our company/ organization is not involved in any major litigation which may impact the performance of the services to be provided by us, if selected for selection for KSRLPS

Yours faithfully,

(Signature)

Company Secretary / Legal Representative (with authorization)

(Organization/ Company Seal)

Designation

Note: To be uploaded in E procurement Portal, along with submission of EOI



**ANNEXURE FORM IV : Undertaking Blacklisting**

(On letterhead)

[Date]

To,  
Mission Director,  
Sanjeevini  
Karnataka State Rural Livelihoods Promotion Society  
4<sup>th</sup> Floor, Abhaya Complex,  
Slum Development Board Risaldar Road,  
Bangalore-560009

**Sub: Undertaking on Blacklisting**

Sir,

I/We as potential '.....' do hereby state that our company/  
organization is not blacklisted as of date with any Central or State Government Ministry  
or Department in India.

Yours faithfully,

(Signature)

Authorized Signatory name

Designation

(Seal)

Note: To be uploaded in E procurement Portal, along with submission of EOI

